



# Inspiring Change Quotes

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The holiday season provides some opportunities for reflection of the past and consideration of the future – which can mean change. Here are some of our favourite inspirational and motivating quotes about embracing change.



Change means that what was before wasn't perfect. People want things to be better.  
- Esther Dyson



It is not necessary to change. Survival is not mandatory.  
- W. Edwards Deming



Change is not a four-letter word ... but often your reaction to it is!  
- Jeffrey Gitomer



There is absolutely no innovation without failure.  
- Brene Brown



If you dislike change, you're going to dislike irrelevance even more.  
- General Eric Shinseki



We wish you all the best this season and in the year to come, and hope you can identify and embrace change along the way.